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## **5 Days, 5 Homeless Shelters, 3000 Pizza Slice** 06/18/2007

Manhattan, NY, June 17, 2007 --(PR.com)-- eyeBLINK's week-long Pizza for the Homeless project to feed over 1500 New Yorkers. Nonprofit multicultural arts company, eyeBLINK, ([www.eyeblink.org](http://www.eyeblink.org)) will donate 75 large pizzas per day to a different NYC shelter, every day for a week. Every penny that has been raised has been used for the pizzas.

This innovative project will run from June 18 – June 22. Volunteer instrumental musicians will also provide live music while the pizza is served in the shelters. This will create a pizza party and a special moment for those that don't have too many special moments.

The over-arching idea is to show that you can have one good thought, regardless of where it originates, and, because humanity is basically good, people will jump on the bandwagon and that same good thought will become a firestorm of good. Even a dollar does make a difference.

Pizza Hut has come onboard as the grand pizza sponsor for this humanitarian initiative. They have donated a free fullhouse pizza for every pizza that eyeBLINK has purchased from them.

eyeBLINK will be donating pizza to a different shelter each day:

Monday, June, 18th, 5 pm – 7 pm: The Partnership for the Homeless/Peter's Place, 123 W. 23rd street, NYC

Tuesday, June 19th, 11:30 am - 2 pm: Bowery Mission, 227 Bowery, NYC

Wednesday, June 20th, 10: 30 am - 1 pm: Bread and Life, 75 Lewis Avenue, Brooklyn

Thursday, June 21st, 11 AM - 1:30 pm: Love Gospel Kitchen, 2323 Grand Concourse, Bronx

Friday, June 22nd, 5:30 – 6:30 pm: NY Rescue Mission, 90 Lafayette St., NYC

The project has been spearheaded by eyeBLINK's Business Manager, Obaid Kadwani. Obaid is a South Asian celebrity ([www.obaidkadwani.com](http://www.obaidkadwani.com)), known to millions of South Asians across America for hosting TV shows about Bollywood, live emceeing work and for his funny commercials.

"Pizzas for the Homeless has brought out the best in people," said Obaid. "Many don't realise that these shelters don't just feed the homeless, they also feed senior citizens, children and the working poor who work fulltime, but just don't make enough to pay their bills and buy food. We hope to shine a little light, to bring a little brightness, a little smile, on these people's faces."